

Stay connected to happiness.
Stay connected to life.

 CONCEPT
Arena

1 & 2 BHK HOMES AT AMBERNATH (E)



Today's hectic life demands a lot of your time and energy. In this hustle, finding simple, peaceful moments with yourself seems impossible. Sometimes a peaceful walk, or just watching your kids play after a tiring day can be so rejuvenating!

Children love outdoor spaces that allow them to play freely, without worrying about vehicles. While the elders in your family appreciate recreational outdoors, where they can relax and refresh themselves by connecting with friends.

It's time to enjoy a worry-free lifestyle where there is space for your every mood. It's time to welcome a balance of serenity and cheerfulness at Concept Arena.

**An address, that truly connects you
to a world of happiness!**

 **CONCEPT**
Arena
1 & 2 BHK HOMES AT AMBERNATH (E)



An address that
connects you to life

6:30 AM

📍 Concept Arena, Ambernath (E)

Good Morning!

The beginning of your day often decides how it will turn out to be.

You welcome every day enjoying the sunlight with a warm cup of tea in your balcony.

You connect with your surroundings before the rush for the day begins.

You get ready for your day. In-built, multi-functional spaces inside your home add more value to your routine.

As you save space and time, your day begins with a smile!

- 1.5 Acres project at Ambernath, East
- 182 Units of 1 & 2 BHK homes
- 3 Buildings (Each with 2 wings)
- Thoughtful landscaping
- Vehicle-free zone
- Space-saving indoors



A neighbourhood
that connects you to
convenience

8:00 AM

📍 Concept Arena, Ambernath (E)

Good Day!

You are all set for the day, thanks to a wonderful dose of positive energy and sunlight.

You visit the famous Shiv Mandir, located just a few minutes away, on your way to work.

You calm your senses, and with a serene mind, you get ready to face the challenging day.

Happiness surrounds you at Concept Arena, as you enjoy ease of commute.

As you reach the station and board the train, the noisy surroundings do not bother you.

You are all set to have a great day ahead!

- Ambernath Shiv Mandir: 5 min
- Anand Sagar Water Park: 8 min
- Ambernath-Kalyan Highway: 13 min
- Ambernath Railway Station: 13 min



A community
that connects you
to happiness

1:30 PM

📍 Concept Arena, Ambernath (E)

Good Afternoon!

Your afternoons are sure to be carefree when you receive even your groceries at your doorstep!

When at work, 24x7 security and CCTV surveillance takes care of your home-safety worries.

As you step out, reading at the library lounge, or a peaceful yoga session fills you with joy.

You look forward to picking-up your daughter from school, as you meet friends at the pick-up area.

Quiet afternoons become enjoyable and eventful!

- PMM Rotary School & Junior College
- Fatima High School & Junior College
- Patel's R Mart
- Patel Low Price Super Market



Spaces that reconnect you to yourself

5:30 PM

📍 Concept Arena, Ambernath (E)

Good Evening!

As you relax in the sit-out of the arena, watching kids play cricket brings a smile to your face.

You remember your own childhood days, and the stress of the day slowly starts to wash away!

Later, a wonderful game of carrom with friends makes you forget all your worries.

Every day is a delight, because at the end of it there is so much to look forward to!

Wherever you go, a beautiful balance of shade and liveliness welcomes you.

Certainly, your day ends on a refreshing note!

- Children's play area
- Senior citizens' sit-out
- Activity centre
- Amphitheatre



Facilities that
connect you to
togetherness

7:30 PM

📍 Concept Arena, Ambernath (E)

Good Celebrations!

While you live amidst a community of warm people, even simple occasions become celebrations!

You share the joy of your little one's birthday with not just your family but a larger family living here!

You have a multi-purpose hall that is perfect for every little occasion, where you bond and connect.

A beautiful blend of indoor and outdoor living, delights you with multiple recreational avenues.

All in an arena of happiness, where the end of every day promises a good beginning...

- Multi-purpose hall for celebrations
- Vehicle-free central landscaping
- Low-maintenance activity spaces
- Community spaces for all ages

Welcome to an arena of liveliness & serenity.



An arena that lights up your world!





Welcoming outdoors, just for you!

Living at Concept Arena means welcoming a beautiful balance of privacy and lively, open spaces.

Here's an address where outdoor spaces are well thought-out, keeping your lifestyle in mind!



Amenities



BUILT SPACES

- Grand entrance lobby for each building
- Drop-off point for each building
- Club house with multi-purpose hall
- Well-equipped gymnasium
- Yoga / Aerobics centre
- Indoor games area for table tennis, carrom, and chess
- Library lounge
- Activity / Hobby centre
- Society office



OPEN SPACES

- Beautifully landscaped garden
- Amphitheatre
- Children's play area
- Jogging track
- Senior citizens' sit-out
- Acupressure track
- Gazebos
- Basketball practice court
- Waiting & pick-up area for school children

SAFETY & SECURITY

- CCTV
- Earthquake-resistant structure (Ductile Detailing)
- Power backup for lift and common areas
- 24 x 7 Security personnel available
- Firefighting system in place
- Anti-termite treatment for structure

ECO-FRIENDLY FACILITIES

- Rainwater harvesting
- Solar lighting for common areas
- Dual flush tanks / valves

Space-saving delights connect you to the joy of living

- 1

Wardrobe niche designed for smart space-saving

In-built wall niches give you space for storage without taking up extra room space.
- 2

Rooms planned for maximum & hassle-free movement

Every square foot you have invested in, has been put to good use with no dead space.

1 BHK



- 3

Outdoor terraces designed as per wind direction

Buildings are designed keeping the wind funnel-direction in mind, so that you enjoy gentle breeze.
- 4

Compact-size dry balcony for your daily needs

Spaces are planned keeping your requirements in mind, maximising utility and minimising hassle.
- 5

Large windows for ample light and ventilation

Large windows allow increased air circulation, as plenty of light and fresh air enters your home.
- 6

Juliet Balcony for enjoying a beautiful view

Welcome additional natural light standing in this compact balcony, as you enjoy a nice view too!

2 BHK

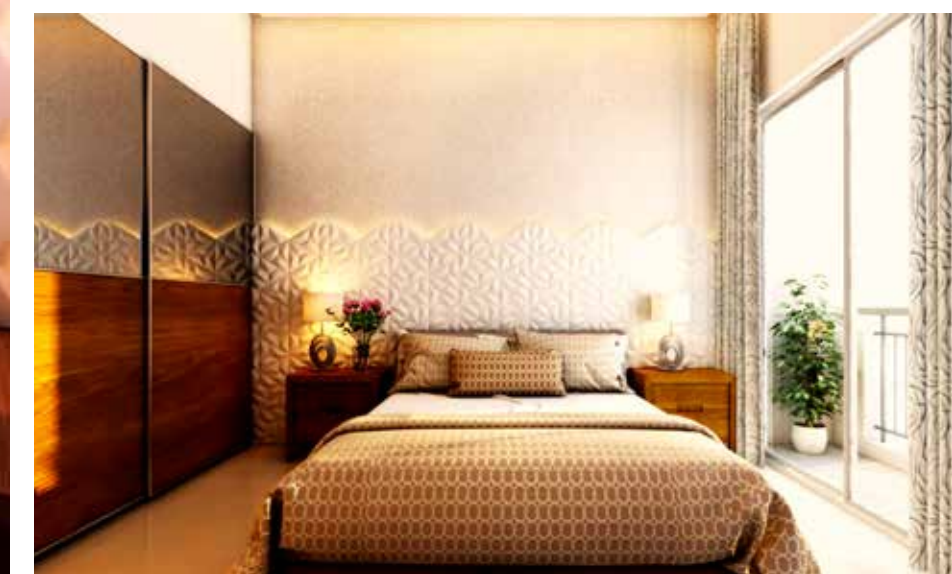




Multi-functional spaces, just for you!

As your family's needs change and grow, the way space is used changes too.

Homes at Concept Arena are planned to serve the different space-needs of your family!



Images are only artist's impressions.

Specifications



FLOORING

- 2x2 Vitrified flooring in all rooms

KITCHEN

- Granite platform with stainless steel sink
- Glazed dado tiles up to beam / lintel level
- Provision for the following - Exhaust fan, water purifier, microwave, fridge & washing machine

BATHROOM

- Designer bathroom tiles up to beam level
- Concealed plumbing with good quality sanitary fittings
- Hot and cold water mixer and shower
- Provision for exhaust fan and geyser

DOORS

- Laminated flush door for main door and bedrooms
- Bathroom and WC doors - Aluminium framed backlight doors
- Marble frames for all bathroom doors and WC
- Wooden door frames for main door and bedrooms

WINDOWS

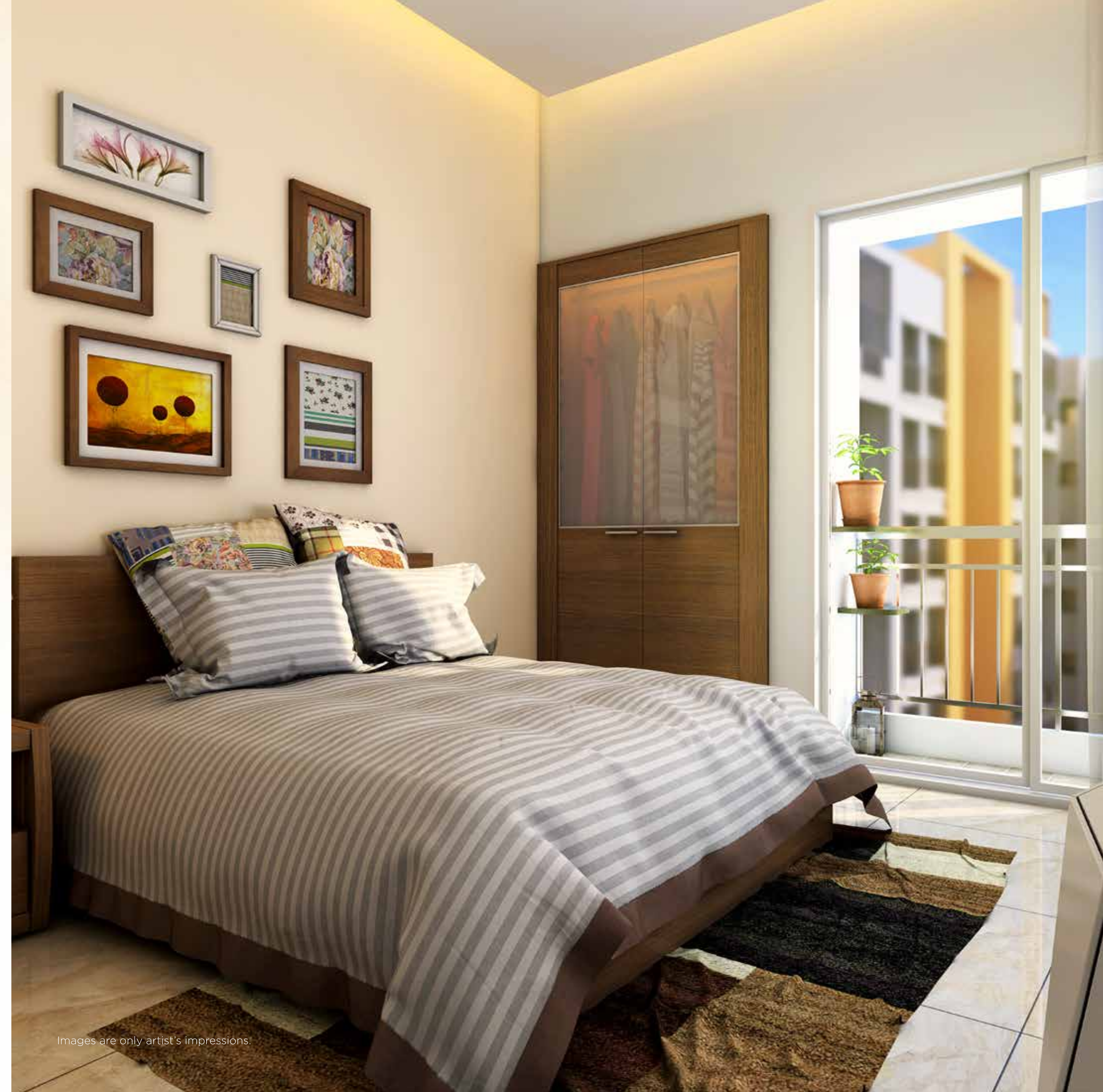
- Powder-coated aluminium sliding windows with mosquito net
- Marble sills for all windows

ELECTRICAL

- Concealed copper wiring with modular switches of reputed brands
- Telephone and TV points in living room & bedrooms
- AC point in bedroom & provision for inverter
- MCB - ELCB

INTERNAL FINISHES

- POP / gypsum finish walls
- Internal wall finishes with plastic emulsion



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1.5 Acres of unending happiness!

Future Development

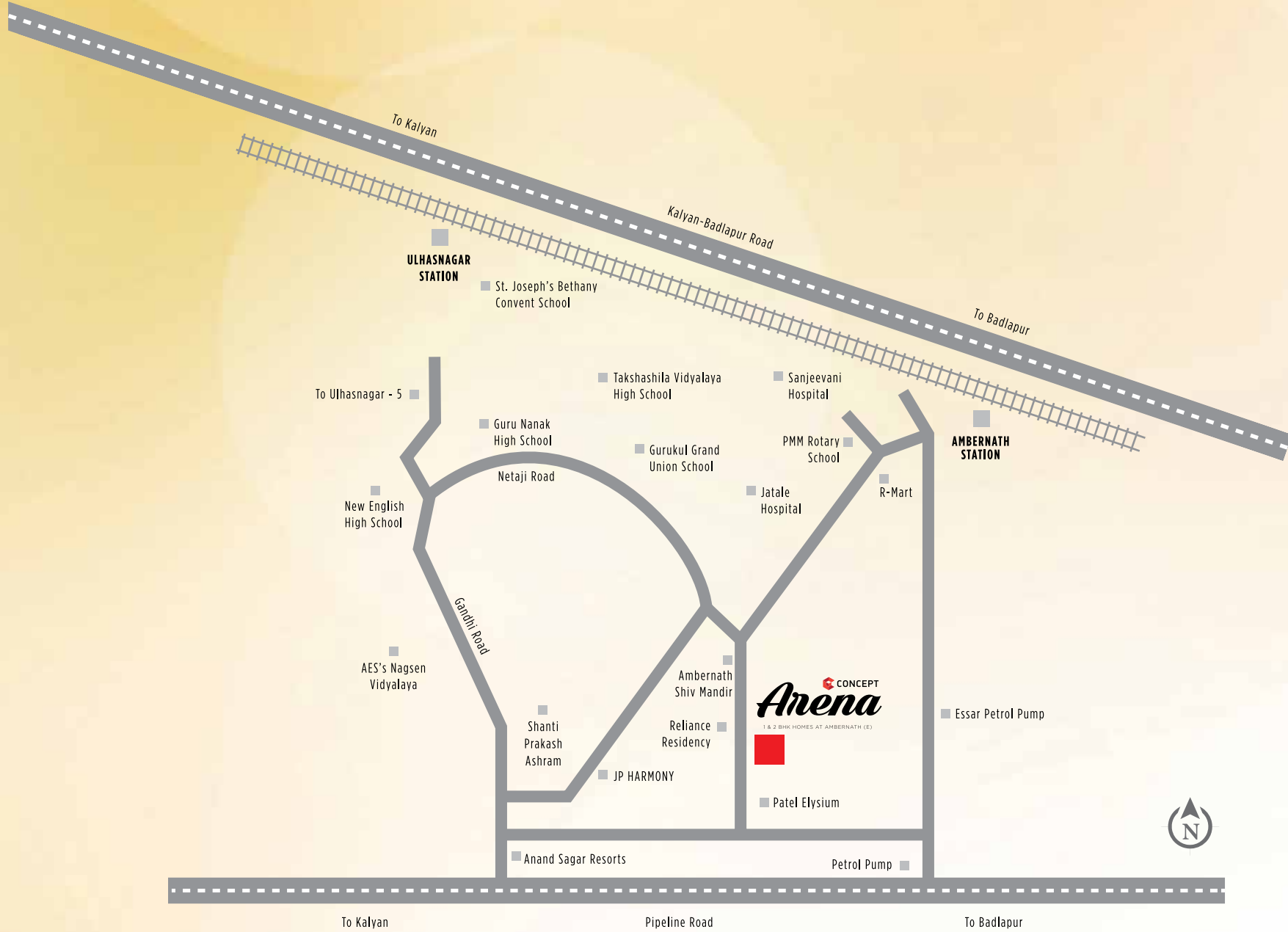


Project Layout

- | | |
|------------------------------|---------------------------------------------------|
| 1. Central Lawn | 13. Stage |
| 2. Amphitheatre | 14. Gymnasium |
| 3. Basketball Practice Court | 15. Planters & Shrub Beds |
| 4. Multi-purpose Hall | 16. Yoga & Aerobics |
| 5. Social Nooks | 17. Hobby / Activity Zone |
| 6. Jogging / Walking Track | 18. Society Office |
| 7. Toddlers' Play Area | 19. Board Games & Table Tennis |
| 8. Kids' Play Area | 20. Lounge |
| 9. Verandah | 21. Library |
| 10. Seating Plaza | 22. Feature Wall |
| 11. Gazebo | 23. Waiting & Pick-up Area
For School Children |
| 12. Acupressure Track | |



Future Development



CONCEPT
Arena
1 & 2 BHK HOMES AT AMBERNATH (E)

Site: S. No. 58/1/3, 60/3 & 58/2 Part, Mauje Pale,
Near Shiv Mandir, Ambernath (E), 421 501



CONNECTIVITY

Railway Stations

- Ambernath - 13 min
- Ulhasnagar - 15 min

EDUCATION

- Guru Nanak High School - 9 min
- Gurukul Grand Union School - 10 min
- PMM Rotary School & Jr. College - 12 min
- Holy Child Convent School - 15 min
- Fatima High School & Jr. College - 18 min
- Podar International School - 20 min
- Kendriya Vidyalaya - 20 min

WELLNESS

Hospitals

- Balaji Hospital - 10 min
- Jatale Hospital - 10 min
- Sanjeevani Hospital - 11 min
- Bijankur Hospital Multispecialty & Critical Care Centre - 20 min

CONVENIENCE

Shopping

- Patel's R Mart - 7 min
- Patel Low Price Super Mart - 13 min
- D-Mart - 20 min

ATMs

- HDFC Bank - 5 min
- State Bank of India - 7 min
- ICICI Bank - 7 min
- Bank of Baroda - 7 min
- Axis Bank - 8 min

LEISURE

Movies

- Star Big Cinemas - 20 min
- Ashok Anil Multiplex - 20 min

Parks

- Anand Sagar Resort & Water Park - 8 min
- Jhulelal Garden - 14 min

WORSHIP

- Ambernath Shiv Mandir - 5 min
- Heramb Mandir - 7 min
- Kali Mata Mandir - 8 min
- Jhulelal Mandir - 13 min
- Ayyappa Temple - 20 min



The team behind the dream

The success of every venture is its strong foundation. For us, it is our people - A team that is inspired to put forward only their best. We extend our heartfelt gratitude towards them for joining hands with us in making Concept Arena a dream-come-true!

- Consulting Architect : Pritam Bidikar
- Architect : UK Associates
- Structural Consultant : Epicons Consultant Pvt. Ltd.
- MEP Consultant : Devidas Auti Consultancy Pvt. Ltd.
- Landscape Architect : Suman Shilp
- Brand Consultant : Setu Advertising Pvt. Ltd.
- Digital Art : Digital Art India Pvt. Ltd.
- Legal Consultant : Lawmen Concepts Pvt. Ltd.

Passion that drives us to perfection

“We shape our buildings; thereafter they shape us.”

Spaces aren't just spaces, if engineered smartly they can make a difference to people's lives. These spaces bring people closer, adding more happiness to every day.

We are Concept Realty, and our objective is to do the same. It is to put our heart, soul, and experience into building spaces that welcome life, and help it grow!

With planning, precision, and passion our experienced team works incessantly to ensure every venture of ours reflects our philosophy that stands on the three pillars of out-of-the-box ideas, futuristic approach, and people-centric home solutions.

We believe in not just building spaces, but lasting relationships too!

www.conceptrealty.co.in



CONCEPT
REALTY

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